

# Madison Keller

502-322-7949  
[madison.keller95@gmail.com](mailto:madison.keller95@gmail.com)

## EXPERIENCE

### **Social Media Manager, Calvin Mitchell Salon, Louisville Ky. 2017 - Present**

I am tasked day-to-day with maintaining the social media presences of the salon, while planning event and product promotions for the salon. I update the salon Facebook page, and Instagram, while crafting ways to be interactive with the clients.

### **Communications Intern, Kentucky Governor Matt G. Bevin, Frankfort Ky. 2016 - 2016**

Intern at the Communication Department under Governor Matt G. Bevin summer of 2016. I managed two projects, while working alongside the Chief Deputy of Communications and spokeswomen.

### **Campaign Involvement, Kentucky 2014 - 2016**

Mitch McConnell, Fancy Farm volunteer staff, 2014. Rand Paul, Melinda Hill, Donald Trump volunteer staff, 2016. In these experiences I phone banked, door knocked and fundraised in Southern Kentucky Region for each candidate.

## INVOLVEMENT

### **Public Relations Student Society of America (PRSSA) 2016 - Present**

As a member of PRSSA, I participated in the 2017 Bateman Competition. The client we advocated for in the campaign were Change-Direction, and Give-A-Minute. My group won the Student Entry, Parthenon Award from the PRSA chapter in Nashville, Tn. The award was merited on the research conducted fall of 2016. We received the statue of excellence for our outstanding research based on international students groups on campus, surveying their awareness of mental health issues.

### **WKU Student Government Association, Bowling Green Ky. 2013 - 2017**

As a Student Senator of the Student Government Association I was elected into three terms to serve my student body, but not only WKU's main campus, but also the satellite campuses around Kentucky. I governed alongside 32 other Senators, wrote legislation and voted on bills and resolutions. In all four years I was a member of the Public Relations Committee, and chaired the committee in my third year. I facilitated content for the weekly blog, conducted research among students and captained the SGA's 50th anniversary gala.

### **Sigma Kappa Sorority, Bowling Green Ky. 2013 - 2016**

As a sister in Sigma Kappa I joined my freshmen year, voted in as spirit chair 2013-2014. I raised money all three years for the Alzheimer's Association through Southern Kentucky Chapter, and through philanthropy events. My sophomore year I was elected as social chair 2014-2015.

## EDUCATION

Western Kentucky University, Bowling Green Ky. — Bachelor of Arts in Public Relations, Political Science.